



# RMMSA Rep Uniform Policy

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## Definitions

RMMSA – Ridge Meadows Minor Softball Association

Team Store - this means the e-commerce store found on the [rmmsa.com](http://rmmsa.com) web site (currently hosted by MVP Athletic Supplies).

Rep Uniform Committee – President, Vice-President of Rep, Rep Uniform Manager 1, Rep Uniform Manager 2

RMMSA Palette Colour Guide – this is a list of the approved RMMSA colours, included in the document.

RMMSA Rep Committee – President, Vice-President of Rep, Director of Association Operations, Rep Manager Admin, Rep Manager 1, Rep Manager 2, Rep Uniform Manager 1, Rep Uniform Manager 2, Coach and Player Development Director

## Rep Uniform Policy Introduction

The purpose of this policy is to manage how the RMMSA brand is represented, as well as ensure an opportunity for all teams and players to access the same, approved items.

This policy document has been developed to ensure appropriate use of RMMSA logos as well as identify official logos for use, with respect to athlete uniforms, team gear, uniforms and gear for coaches. This policy is designed with specific attention to protocol surrounding items which may include RMMSA logos and branding, including but not limited to apparel & equipment brand, colour, style and availability to all rep teams but also to create a unified look for our softball program.

This policy document will be reviewed and updated annually by the Rep Uniform Committee. Revisions and addendums will subsequently be reviewed and voted on by the RMMSA Rep Committee and if approved will become club policy.

The most current document will be disseminated annually to RMMSA membership and will be posted to the RMMSA Website for reference.



## Brand Standards

Consistent use of logos, tagline, color Palettes and typefaces reinforces the Pride brand standards. This leads to easy identification of the brand that represents our organization and members. Every effort should be made to ensure the following style guidelines are followed and brand standards are met. RMMSA intends to present uniformity, consistency and cohesion amongst players and coaches as they represent our association at ballparks all over Canada and the United States.

### RMMSA Palette Color Guide

*Note:* these are the approved RMMSA colours

COLOR	HEX	RGB	CMYK
WHITE		255 255 255	
RED		194 0 0	
GREY		153 153 153	
VEGAS GOLD PANTONE 1515 C		255 130 0	



### Official Logos of RMMSA:



### Logo Usage Rules

1. Maintain the original proportions of the logos. Do not change the proportions by stretching or squeezing them to fit a space.
2. Do not incorporate other elements into the logos, apply patterns or textures to them, or in any other way modify the appearance of the logos.
3. Do not try to redraw or recreate the logos using other fonts.
4. Do not change the color of the logo.
5. Do not place the logo on any colour other than the RMMSA Palette Color Guide above.
6. Do not add a drop shadow or apply other special effects, opacity effects, blending modes or anything else to the Logomark.
7. Do not use the Reversed Logo on any image other than approved RMMSA. Be mindful of placement and contrast.
8. Please consult Uniform Manager or IT Manager for assistance with logos.
9. Logos can be downloaded from our web site <https://www.rmmsa.com/coaches/>.

### Team Jerseys

In the rep program, jerseys are not provided by RMMSA and therefore are the responsibility of each team to fund two (2) official jerseys per player. Game jerseys must be ordered through the Rep Uniform Managers, at times notified to team managers; this will typically occur once in the fall and once in the early new year – teams may order their jerseys, from the RMMSA approved options, seen in the Team Store on our web site.



Practice jerseys are made available through three online Team Stores (October, January and March), and may be purchased at the discretion of each team, from the Team Store on our web site.

Official **REQUIRED** jerseys for rep teams are as follows:

- White with red cursive Pride logo – button up, stitched on cursive logo
- Red with gold cursive Pride logo – button up, stitched cursive logo
  - Grandfathering of old red jersey will be permitted for teams that require six or less replacements or additions, for the 2024 season
- Light Grey with Ridge Meadows writing – button up, stitched logo (2024 Season Only)
  - Grandfathering of old light grey jersey will be permitted for teams that require replacements or additions, in replace of the red jersey for the 2024 season only.

Additional **options** include:

- Grey jersey (will be available before 2024 season begins *for those who wish to purchase*)
- Fourth black uniform that will consist of helmet, jersey, pants and socks *for those who wish to purchase. \*\*This uniform is to be worn as is – no mixing with other jersey/pants.*
- **In order to make use of third and fourth jersey options, teams MUST purchase red and white jerseys listed above**

Practice jersey options include:

- Red with white sublimated cursive pride
- Grey with gold sublimated cursive pride
- White with red sublimated cursive pride
- Red/Grey/White with sublimated circle logo
- Red/Grey/White with sublimated lion head

### **Use of RMMSA Logos on Other Apparel**

On Team Store(s), all rep teams may access hoodies, crew neck sweatshirts, practice jerseys, bags, hats, visors, jackets, sweat pants etc with RMMSA logos, as seen above. Many items on the Team Store may be customized with player name and number; only approved apparel may have name and number added. Name and number may not be added to fanwear.

Also available on Team Store are badges and decals for placing on team equipment, such as speakers, buckets, wagons, and training gear.



## On Field Apparel

### Players

Players must wear only hats, jerseys, sweatshirts and jackets purchased from the players Team Store on the RMMSA web site.

If two association teams are playing each other, the home team shall wear the White Jersey and the away team shall wear an alternative color.

### Coaches

Coaches' hats, shirts, sweatshirts and jackets with logos must be purchased from the Team Store on the RMMSA web site. Other clothing is ideally matching association colours, and the association asks all coaches to present themselves in a professional manner consistent with association image. Inclement weather permits coaches to adjust their apparel accordingly (teams are not expected to purchase winter or raincoats for their coaches).

### Approved sweatshirts for use on field:

*Note:* Applies to players and coaches

- Dark grey with gold/white cursive
- White with gold/red cursive
- Red with white/gold varsity font
- Black with white/gold cursive (with black uniform)

### Off Field Use Only

- Black with white/gold cursive

## Sponsorship & Advertising

Sponsorship of teams is welcome. At this time, sponsorship on team gear is limited to only Jerseys for on field use and to team items for off field use. Sponsorship logos may be added to banners, bags, jackets and other items which will not be worn during games.

Any printed donor logo or acknowledgement on team gear must be approved by Uniform Managers. This includes a simple mock-up submitted by the team head coach (or on behalf of head coach, with head coach included on correspondence) to the Uniform Manager(s), via email PRIOR to orders being made. Rep Uniform Managers will respond with approval or denial with



explanation, within two weeks. Please consider this two-week lead time when planning for orders.

### Logo Size

Round: 3 inches in diameter

Rectangle: 2 inch by 3 inch

### Requests for New Additions to Team Store

If a team would like to request a specific item that is not available on the Team Store, a request must be made in writing, by October 31 for winter store & Feb 28 for spring store. If the item is approved by the RMMSA Rep Committee, it will be added to Team Store for all RMMSA members to purchase. Items requested cannot be purchased until available on the Team Store.

### Approved Player Attire:

Available on Team Store

*Note:* Colours below are defined in the Color Palette Guide

Hoodies:

- White, Red, Dark Grey
- Black – For off field use only unless wearing black uniform
- Vintage Hoodie in Grey & White

Crew Necks:

- Heather Grey
- Red
- White

Pants:

- Dark Grey, Red, White

Socks:

- White, Red, Grey solid
- White with red stripes
- Red with gold or grey stripes

Hats/Visors:

- Red / gray / black (only with black uniform set)

### Approved Coaches Attire:

Available on Team Store



#### Golf shirt

- Red, Grey
- Coaches have choice of logo and placement

#### Dri fit & Cotton Hefty

- Red, Grey, White
- Coaches to have choice of logo and placement

#### Cage Jacket

- Red with grey sleeves
  - Gold lion logo
- Grey with grey sleeves
  - White & gold cursive logo

#### **Non-Compliance of Policy:**

Those who choose not to comply with this policy's guidelines will face disciplinary action and may be subject to conduct review. The responsibility of disseminating this policy and ensuring parents & other fans understand the expectations of RMMSA with regards to uniforms, logos and team gear, lies with the head coaches.

Unauthorized gear may be reported directly to Rep Uniform Managers or RMMSA Rep Committee.

Penalty for non-compliance may include, but is not limited to the following:

- Meeting with the RMMSA Rep Committee
- 2-week suspension
- 30-day suspension